



Spread the Entrepreneurial Wealth Thru Holiday Shopping

New York, NY— December 4, 2007: In Good Company Workplaces (IGC), a company whose mission is to elevate the status of women entrepreneurs announce their first annual Holiday Sale benefiting Nest, an organization which supports women entrepreneurs on a global level. IGC will open their doors to an evening of shopping and networking--come and find great gifts from Nest designers and over 25 other fabulous women designers & businesses! For each person attending the sale, IGC will make a contribution to Nest, as well as encourage their guests to make an additional tax-deductible donation. **The 1st Annual In Good Company Holiday Sale is Thursday, December 13th at 16 West 23rd Street, 4th Floor from 6:00 pm until 9:00 pm.**

Nest is a nonprofit organization dedicated to changing the lives of women in developing countries. The mission of the Nest is to support women artists and artisans in the developing world by helping them create sustainable entrepreneurial businesses. "The holiday season is the perfect time to bring attention to those in need," said Rebecca Kousky, founder of the Nest. "In Good Company's holiday benefit showcases some of the finest New York designers and craftswoman, as it also highlights the challenges and struggles of woman in developing countries who are looking to create their own income." Adelaide Fives, co-founder of IGC, feels "our holiday sale creates the perfect opportunity to financially support women owned business on an international level. This event empowers these entrepreneurs and connects them with a larger community of women business owners."

Stock up on sweet treats of bags, belts, dresses, hats, jewelry, note cards, photography, hand made chocolates...and more! The sampling includes bags from Mad Imports (www.madimports.net), a socially responsible Nest sponsored company that sells handmade art and accessories from Madagascar and Kenya, and accessories from Lindsay Colbus (www.lindsaycolbus.com) a company which also donates proceeds to the Nest. Other gifts include items from IGC members who individually support Nest, such as Nina Valenti's Naturevsfuture (www.naturevsfuture.com), artistic expression of organic futurism via clothing, Elaine Perlov's (www.elaineperlov.com) clothing line which offers a woman modern, sculptural options to construct a new outfit each day according to her latest need or whim, and Deb Stein of Bonbon Oiseau (www.bonbonoiseau.com) whose modern accessories are infused with a unique perspective and a sophisticated visual.

In Good Company Workplaces, an innovative business designed with women business owners' success in mind, attracts women who are starting their dream business or growing start-ups, who aspire to create meaningful work on their own terms, and/or need to balance work and family commitments gracefully. In Good Company does this by providing affordable and flexible office space, a community of like-minded women, seminars and private consulting to help women further their business. Amy Abrams, a born entrepreneur, believes "women are innately creative and enterprising with the ability to realize their own success. With In Good Company, we have built a catalyst to help guide women to achieve their goals."